

# 1ST EUROPEAN BRAIN ECONOMY SUMMIT

**5.05.2026 BRUSSELS**  
The Merode, Place Poelaert 6

What will it take to turn Europe into the world's leading Brain Economy?

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**Date:**  
5 May 2026



**Time:**  
08:00 - 19:00



**Location:**  
The Merode, Pl. Poelaert 6, Brussels

**08:00 - 09:00** Coffee & Registration

**09:00 - 09:15** Welcome and Introduction

**09:15 - 10:15** **The Brain Dividend:  
Unlocking Societal and Economic Value Through Better Brain Health**

**Indrit Bègue**

University of Geneva, Member of the Board, Swiss Brain Health Plan

**Shiva Dustdar**

Director, European Investment Bank

**Kana Enomoto**

Director of Brain Health, McKinsey Health Institute

**William Heisel**

Director for Global Services, Institute for Health Metrics and Evaluation

**Jan Schadrack**

Head, Neuroscience and Rare Diseases, Roche

**10:15 - 10:30** **Launch of the Brain Capital Index for Europe**

**Rym Ayadi**

President, Euro-Mediterranean Economists' Association

Co-Founder, Brain Capital Alliance

**10:30 - 11:00** Coffee break

**11:00 - 11:50** **The Neuro's Next Leap:  
From Today's Breakthroughs to Future Discoveries**

In conversation: **Stéphanie Debette**  
Executive Director, Paris Brain Institute

**Wiesje van der Flier**

Director, Alzheimer Nederland

**Stéphanie Lacour**

Vice-President, École Polytechnique Fédérale de Lausanne



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## 11:50 - 12:35 **The Youth Shield: Protecting Brain Capital at the Height of Neuroplasticity**

In conversation: **Catarina Mastellaro**  
Head of Strategic Engagement, WHO Foundation  
**Elisha London**  
Founder and CEO, Prospira Global  
**Annika Sten Pärson**  
Founding Partner and Executive Chair of the Inner Foundation

## 12:35 - 13:35 **Lunch**

## 13:35 - 14:30 **Brains and Benefits: Towards Innovation Moonshots in the Brain Economy**

**Niklas Blomberg**  
Executive Director, Innovative Health Initiative  
**Felicitas Riedl**  
Director for Innovation and Competitiveness, European Investment Bank  
**Pascal Joncour**  
Partner, Convergence Partners  
**Marco Mohwinckel**  
President, Tech Tour Mental & Brain Health Program

## 14:30 - 15:20 **Women's Brain Health: The Frontier We Must Advance**

In conversation: **Elizabeth Kuiper**  
Associate Director, European Policy Centre  
**Antonella Santucci-Chadha**  
CEO, Women's Brain Foundation  
**Gennarina Arabia**  
Co-Chair, European Academy of Neurology Gender Equity and Diversity Panel  
**George Vradenburg**  
Chairman, Davos Alzheimer's Collaborative

## 15:20 - 15:45 **Coffee break**

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## 15:45 - 16:30 Nesting the Brain in the Built Environment

In conversation:

**Marco Lucisano**

Senior Vice-President, Built Environment,  
RISE Research Institute of Sweden

**Maria Tunberg**

Vice-President, Research and Business Development,  
RISE Research Institute of Sweden

**Ben Hamley**

Director of Innovation, JLL

## 16:30 - 17:15 The Brain Advantage: Towards a Brain-Positive Organization

**Jacqueline Brassey**

Director Healthy Workforces and Director of Research Science at the McKinsey  
Health Institute

**Linda Jarnhamn**

Founder and Managing Director, flow2thrive

**Krystal Sexton**

Founder and CEO, Cognitive Capital Group

**François Veron**

General Partner, Newfund

## 17:15 - 17:30 Europe and the Future of the Brain Economy

**Fred Destrebecq**

Executive Director, European Brain Council

**Harris Eyre**

Executive Director, Brain Capital Alliance; Senior Fellow, Rice University & UTMB

**Joakim Ramsberg**

Head of Science and Society, Swedish Brain Foundation

**Paweł Świeboda**

Founder and Director, NeuroCentury; Co-Founder Brain Capital Alliance

## 17:30 - 19:00 Networking reception



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[www.neurocentury.com](http://www.neurocentury.com)



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