

# 1ST EUROPEAN BRAIN ECONOMY SUMMIT

**5.05.2026 BRUSSELS**  
The Merode, Place Poelaert 6

What will it take to turn Europe  
into the world's leading Brain Economy?

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**Date:**  
5 May 2026



**Time:**  
08:00 - 18:30



**Location:**  
The Merode, Pl. Poelaert 6, Brussels

**08:00 - 09:00** Coffee & Registration

**09:00 - 09:15** Welcome and Introduction

**09:15 - 10:15** **The Brain Dividend:  
Unlocking Societal and Economic Value Through Better Brain Health**

**Indrit Bègue**

University of Geneva, Member of the Board, Swiss Brain Health Plan

**John Boyd**

Vice-President, Behavioral Health & Wellness, Kaiser Permanente

**Shiva Dustdar**

Director, European Investment Bank

**Kana Enomoto**

Director of Brain Health, McKinsey Health Institute

**William Heisel**

Director for Global Services, Institute for Health Metrics and Evaluation

**Jan Schadrack**

Head, Neuroscience and Rare Diseases, Roche

**10:15 - 10:30** **Launch of the Brain Capital Index for Europe**

**Rym Ayadi**

President, Euro-Mediterranean Economists Association

Co-Founder, Brain Capital Alliance

**10:30 - 11:00** Coffee break

**11:00 - 11:50** **The Neuro's Next Leap:  
From Today's Breakthroughs to Future Discoveries**

**Stéphanie Debette**

Executive Director, Paris Brain Institute

**Wiesje van der Flier**

Director, Alzheimer Nederland

**Stéphanie Lacour**

Vice-President, École Polytechnique Fédérale de Lausanne

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## 11:50 - 12:15 **The Brain Positive Cities: Building Houston's Brain Economy Lighthouse**

**Jochen Reiser**

President, University of Texas Medical Branch

## 12:15 - 13:15 **Brains and Benefits: Towards Innovation Moonshots in the Brain Economy**

**Niklas Blomberg**

Executive Director, Innovative Health Initiative

**Felicitas Riedl**

Director for Innovation and Competitiveness, European Investment Bank

**Pascal Joncour**

Partner, Convergence Partners

**Marco Mohwinckel**

President, Tech Tour Mental & Brain Health Program

## 13:15 - 14:15 **Lunch**

## 14:15 - 15:00 **Women's Brain Health: The Frontier We Must Advance**

**Elizabeth Kuiper**

Associate Director, European Policy Centre

**Antonella Santucci-Chadha**

CEO, Women's Brain Foundation

**Gennarina Arabia**

Co-Chair, European Academy of Neurology Gender Equity and Diversity Panel

**George Vradenburg**

Chairman, Davos Alzheimer's Collaborative

## 15:00 - 15:45 **Nesting the Brain in the Built Environment**

**Marco Lucisano**

Senior Vice-President, Built Environment,

RISE Research Institute of Sweden

**Maria Tunberg**

Vice-President, Research and Business Development,

RISE Research Institute of Sweden

**Ben Hamley**

Director of Innovation, JLL

**Essi Viding**

Clinical, Educational, and Health Psychology Research Department, University College London

## 15:45 - 16:00 **Coffee break**

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16.00 - 17:00 Parallel Sessions

## THE CONSERVATORY

## THE SALON

### Protecting the Brain in the Age of AI

#### Jaime de Mora

Co-Founder, CogniGuard; CTO for Startups & Digital Natives, Microsoft EMEA

### Piano for the Brain

#### Rafał Kulczycki

Pianist, Composer

### The Youth Shield: Protecting Brain Capital at the Height of Neuroplasticity

#### Catarina Mastellaro

Head of Strategic Engagement, WHO Foundation

#### Elisha London

Founder and CEO, Prospira Global

#### Annika Sten Pärson

Founding Partner and Executive Chair of the Inner Foundation

#### Pier Luigi Sacco

University of Chieti-Pescara, metaLAB @ Harvard

### The Brain Advantage: Towards a Brain-Positive Organization

#### Jacqueline Brassey

Director Healthy Workforces and Director of Research Science at the McKinsey Health Institute

#### Linda Jarnhamn

Founder and Managing Director, flow2thrive

#### Lawrence E. Jones

Energy Plexus Institute

#### Krystal Sexton

Founder and CEO, Cognitive Capital Group

#### François Veron

General Partner, Newfund

### 17:00 - 17:15 Europe and the Future of the Brain Economy

#### Fred Destrebecq

Executive Director, European Brain Council

#### Harris Eyre

Executive Director, Brain Capital Alliance; Senior Fellow, Rice University & UTMB

#### Joakim Ramsberg

Head of Science and Society, Swedish Brain Foundation

#### Paweł Świeboda

Founder and Director, NeuroCentury; Co-Founder Brain Capital Alliance

### 17:15 - 18:30 Networking reception



info@neurocentury.com



www.neurocentury.com



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Institutes  
of Sweden



Davos  
Alzheimer's  
Collaborative

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