

# 1ST EUROPEAN BRAIN ECONOMY SUMMIT

What will it take to turn Europe into the world's leading Brain Economy?



**Date:**  
5 May 2026



**Time:**  
08:00 - 19:30



**Location:**  
The Merode, Pl. Poelaert 6, Brussels

## Agenda Overview

**08:00 - 09:00** Coffee & Registration

**09:00 - 13:00** Morning Talks

- Brain Economy: A Strategic Lever of European Competitiveness and Wellbeing
- The Brain Dividend: Unlocking Value Through Better Brain Health
- Launch of the Brain Capital Index for Europe
- The Neuro's Next Leap: State of the Art and Beyond
- Boosting Youth Brain Capital for Future Resilience

**13.00 -14.30** Lunch

**14:30 - 18:00** Afternoon Talks

- From Discovery to Impact: Mastering Europe's Innovation Cycle
- Brains and Benefits: Making Innovation Work for People and the Economy
- Women's Brain Health: The Frontier to Advance
- Nesting the Brain in the Built Environment
- The Brain Advantage: Towards a Brain-Positive Organization
- Europe and the Future of the Brain Economy

**18.00 - 19:30** Networking reception



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**Confirmed speakers include:**

**Rym Ayadi**, President, Euro-Mediterranean Economists' Association; Co-Founder, Brain Capital Alliance

**Indrit Bègue**, University of Geneva, Member of the Board, Swiss Brain Health Plan

**Niklas Blomberg**, Executive Director, Innovative Health Initiative

**Jacqueline Brassey**, Co-Director of Healthy Workforces and Director of Research Science at the McKinsey Health Institute

**Stéphanie Debette**, Executive Director, Paris Brain Institute

**Fred Destrebecq**, Executive Director, European Brain Council

**Shiva Dustdar**, Director, European Investment Bank

**Harris Eyre**, Executive Director, Brain Capital Alliance; Senior Fellow, Rice University & UTMB

**Kana Enomoto**, Director of Brain Health, McKinsey Health Institute

**Ben Hamley**, Director of Innovation, JLL

**William Heisel**, Director for Global Services, Institute for Health Metrics and Evaluation

**Linda Jarnhamn**, Founder and Managing Director, flow2thrive

**Pascal Joncour**, Partner, Convergence Partners

**Elizabeth Kuiper**, Associate Director, European Policy Centre

**Stéphanie Lacour**, Vice-President, École Polytechnique Fédérale de Lausanne

**Elisha London**, Founder and CEO, Prospira Global

**Marco Lucisano**, Senior Vice-President, Built Environment, RISE Research Institute of Sweden

**Marco Mohwinckel**, President, Tech Tour Mental & Brain Health Program

**Annika Sten Pärson**, Founding Partner and Executive Chair, Inner Foundation

**Joakim Ramsberg**, Head of Science and Society, Swedish Brain Foundation

**Antonella Santucci-Chadha**, CEO, Women's Brain Foundation

**Paweł Świeboda**, Founder and Director, NeuroCentury; Co-Founder Brain Capital Alliance

**Maria Tunberg**, Vice-President, Research and Business Development, RISE Research Institute of Sweden

**François Veron**, General Partner, Newfund



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