

1ST EUROPEAN BRAIN ECONOMY SUMMIT

What will it take to turn Europe into the world's leading Brain Economy?

**Date:**

5 May 2026

**Time:**

08:00 - 19:30

**Location:**

The Merode, Pl. Poelaert 6, Brussels

Agenda Overview

08:00 - 09:00 **Coffee & Registration**

09:00 - 13:00 **Morning Talks**

- Brain Economy: A Strategic Lever of European Competitiveness and Wellbeing
- The Brain Dividend: Unlocking Value Through Better Brain Health
- Launch of the Brain Capital Index for Europe
- The Neuro's Next Leap: State of the Art and Beyond
- Boosting Youth Brain Capital for Future Resilience

13.00 -14.30 **Lunch**

14:30 - 18:00 **Afternoon Talks**

- From Discovery to Impact: Mastering Europe's Innovation Cycle
- Brains and Benefits: Making Innovation Work for People and the Economy
- Women's Brain Health: The Frontier to Advance
- Nesting the Brain in the Built Environment
- The Brain Advantage: Towards a Brain-Positive Organization
- Europe and the Future of the Brain Economy

18.00 - 19:30 **Networking reception**



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Global
Brain
Economy
Initiative

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**Confirmed speakers include:**

Rym Ayadi, President, Euro-Mediterranean Economists' Association; Co-Founder, Brain Capital Alliance

Indrit Bègue, University of Geneva, Member of the Board, Swiss Brain Health Plan

Niklas Blomberg, Executive Director, Innovative Health Initiative

Jacqueline Brassey, Co-Director of Healthy Workforces and Director of Research Science at the McKinsey Health Institute

Fred Destrebecq, Executive Director, European Brain Council

Shiva Dustdar, European Investment Bank

Harris Eyre, Executive Director, Brain Capital Alliance; Senior Fellow, Rice University & UTMB

Kana Enomoto, Director of Brain Health, McKinsey Health Institute

Ben Hamley, Director of Innovation, JLL

William Heisel, Director for Global Services, Institute for Health Metrics and Evaluation

Linda Jarnhamn, Founder and Managing Director, flow2thrive

Pascal Joncour, Partner, Convergence Partners

Elizabeth Kuiper, Associate Director, European Policy Centre

Stéphanie Lacour, Vice-President, École Polytechnique Fédérale de Lausanne

Elisha London, Founder and CEO, Prospira Global

Marco Lucisano, Senior Vice-President, Built Environment, RISE Research Institute of Sweden

Marco Mohwinckel, President, Tech Tour Mental & Brain Health Program

Antonella Santucci-Chadha, CEO, Women's Brain Foundation

Paweł Świeboda, Founder and Director, NeuroCentury; Co-Founder Brain Capital Alliance

Maria Tunberg, Vice-President, Research and Business Development, RISE Research Institute of Sweden

François Veron, General Partner, Newfund



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