1ST

EUROPEAN BRAIN ECONOMY SUMMIT

5.05.2026 BRUSSELS

The Merode, Place Poelaert 6

What will it take to turn Europe
into the world's leading Brain Economy?

RI.SE Research Institutes of Sweden · EBC European Brain Council · Davos Alzheimer's Collaborative · McKinsey Health Institute · NEURO CENTURY · Brain Capital Alliance · ICM Paris Brain Institute · RICE · Global Brain Economy Initiative · EMAE Euro-Mediterranean Economists Association

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Date: 5 May 2026

Time: 08:00 - 18:30

Location: The Merode, Pl. Poelaert 6, Brussels

08:00 - 09:00 Coffee & Registration

09:00 - 09:10 Welcome and Introduction

09:10 - 10:05 The Brain Dividend: Unlocking Societal and Economic Value Through Better Brain Health

Indrit Bègue
University of Geneva, Member of the Board, Swiss Brain Health Plan
John Boyd
Vice-President, Behavioral Health & Wellness, Kaiser Permanente
Shiva Dustdar
Director, European Investment Bank
Kana Enomoto
Director of Brain Health, McKinsey Health Institute
William Heisel
Director for Global Services, Institute for Health Metrics and Evaluation
Jan Schadrack
Global Head, Neurology, Medical Affairs, Roche

10:05 - 10:25 Transforming Brain Health Through Value-Based Care

Susan Armiger
President and CEO, Catalight

10:25 - 10:40 Launch of the Brain Capital Index for Europe

Rym Ayadi
President, Euro-Mediterranean Economists Association
Co-Founder, Brain Capital Alliance

10:40 - 11:00 Coffee break

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11:00 - 11:50 **The Neuro's Next Leap: From Today's Breakthroughs to Future Discoveries**

Stéphanie Debette
Executive Director, Paris Brain Institute
Wiesje van der Flier
Director, Alzheimer Nederland
Stéphanie Lacour
Vice-President, École Polytechnique Fédérale de Lausanne

11:50 - 12:15 **Brain Positive Cities: Building Houston's Brain Economy Lighthouse**

Jochen Reiser
President, The University of Texas Medical Branch, CEO UTMB Health System

12:15 - 13:15 **Brains and Benefits: Towards Innovation Moonshots in the Brain Economy**

Niklas Blomberg
Executive Director, Innovative Health Initiative
Felicitas Riedl
Director for Innovation and Competitiveness, European Investment Bank
Pascal Joncour
Partner, Convergence Partners
Marco Mohwinckel
President, Tech Tour Mental & Brain Health Program

13:15 - 14:15 **Lunch**

14:15 - 15:00 **Women's Brain Health: The Frontier We Must Advance**

Elizabeth Kuiper
Associate Director, European Policy Centre
Antonella Santuccione-Chadha
CEO, Women's Brain Foundation
Gennarina Arabia
Co-Chair, European Academy of Neurology Gender Equity and Diversity Panel
George Vradenburg
Chairman, Davos Alzheimer's Collaborative

15:00 - 15:45 **Nesting the Brain in the Built Environment**

Marco Lucisano
Senior Vice-President, Built Environment,
RISE Research Institute of Sweden
Maria Tunberg
Vice-President, Research and Business Development,
RISE Research Institute of Sweden
Ben Hamley
Director of Innovation, JLL
Essi Viding
Clinical, Educational, and Health Psychology Research Department, University College London

15:45 - 16:00 **Coffee break**

16.00 - 17:00 **Parallel Sessions**

THE CONSERVATORY

Protecting the Brain in the Age of AI

Jaime de Mora
Co-Founder, The Brain Future Foundation;
CTO for Startups & Digital Natives,
Microsoft EMEA

Youth Brain Capital at the Height of Neuroplasticity

Catarina Mastellaro
Head of Strategic Engagement,
WHO Foundation
Elisha London
Founder and CEO, Prospira Global
Annika Sten Pärson
Founding Partner and Executive Chair
of the Inner Foundation
Pier Luigi Sacco
University of Chieti-Pescara,
metaLAB @ Harvard

THE SALON

Piano for the Brain

Rafał Kulczycki
Pianist, Composer

The Brain Advantage: Towards a Brain-Positive Organization

Jacqueline Brassey
Director Healthy Workforces and Director of Research Science at the McKinsey Health Institute
Linda Jarnhamn
Founder and Managing Director, flow2thrive
Lawrence E. Jones
Energy Plexus Institute
Krystal Sexton
Founder and CEO, Cognitive Capital Group
François Veron
General Partner, Newfund

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17:00 - 17:15 **Europe and the Future of the Brain Economy**

Fred Destrebecq
Executive Director, European Brain Council
Harris Eyre
Executive Director, Brain Capital Alliance; Senior Fellow, Rice University & UTMB
Joakim Ramsberg
Head of Science and Society, Swedish Brain Foundation
Paweł Świeboda
Founder and Director, NeuroCentury; Co-Founder Brain Capital Alliance

17:15 - 18:30 **Networking reception**

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